



KINGPIN TO EDUCATOR

AMERICAN NARCOS

INSIDE THE SINALOA CARTEL



THIS TWO-DAY LAW ENFORCEMENT ONLY TRAINING PULLS
BACK THE CURTAIN ON MODERN DRUG TRAFFICKING IN THE
U.S. FROM THE INNER WORKINGS OF THE MEXICAN CARTELS

**HOSTED BY
MINNESOTA
SHERIFFS' ASSOCIATION**



JAY FLORES



SPECIAL GUEST

RICH "THE TRANSPORTER"

LOCATION: 100 Empire Drive, St,
Paul, MN 55103

FEBRUARY 11th-12TH, 2026

\$350 PER SEAT
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INSTRUCTORS



JAY FLORES



Kingpin to Educator

Jay is a former high-level trafficker turned national educator, keynote speaker, and subject-matter expert on drug cartels, bulk smuggling, and criminal operations. He co-founded one of the largest trafficking networks under the Sinaloa Cartel in U.S. history before turning himself in and now works directly with law enforcement agencies across the country. Jay leads many of the core trainings and also collaborates with other instructors to deliver insight-driven, actionable education.



RICH "THE TRANSPORTER"

Rich Laferriere operated as a top-tier transporter for the Montreal Mafia, smuggling thousands of kilos across the U.S. and Canada using commercial trucks, trap compartments, and front companies. After flipping and serving over 12 years as a federal informant, Rich now educates law enforcement on how traffickers exploit the trucking industry. He breaks down exactly how loads are concealed, how DTOs manipulate DOT numbers, and what red flags officers often miss. Rich now runs a legitimate trucking business and offers unmatched insight into high-level distribution tactics—straight from the driver's seat of the drug trade.