



MINNESOTA SHERIFFS' ASSOCIATION

LEVEL BENEFITS

PLATINUM-PLUS- LEVEL BENEFITS -\$25,000 Annual

2 Representatives may attend both the 2027 New Sheriff School and the 2027 New Chief School (Speak for 15 minutes or show a 5-minute video + speak for 10 Minutes)(Note: no booths)

4 Free Registrations at all 4 Regular Conferences *(includes all public meals – not those designated private; additional registrations with meals, for an extra fee)*

Sponsor 1 event: meal and speak for 5 Minutes

Host and attend 1 Board of Directors' Dinner/Lunch and speak for 5 Minutes (costs of meal, e-mail invitation, and Sign Recognition included)

Invitation to participate as a Panel Member at 1 Regular Conference

Prime Booth space and Passport Program (Booth rental extra)

Sponsor Mentions, Logo Scrolling, Recognition Plaque; Logo on Website, Email attendee list, Access to Sponsorship Conference Add-ons *(Award Sponsorships, Wi-Fi, Lanyards, Bag logos, Event Table Tents)*

3 Year Contracts at 10% Discount (reduced price over 3 years)

PLATINUM- LEVEL BENEFITS -\$20,000 Annual

1 Representative may attend both the 2027 New Sheriff School and the 2027 New Chief School (Speak for 5 minutes or show a 5-minute Video at both) (Note: no booth)

3 Free Registrations at all 4 Regular Conferences *(includes all public meals – not those designated private; additional registrations with meals, for an extra fee)*

Sponsor 1 event: meal and speak for 5 Minutes

Host and attend 1 Board of Directors' Dinner/Lunch and speak for 5 Minutes (costs of meal, e-mail invitation, and Sign Recognition included)

Invitation to participate as a Panel Member at 1 Regular Conference

Prime Booth space and Passport Program (Booth rental extra)

Sponsor Mentions, and Logo Scrolling, Recognition Plaque, Logo on Website, Email attendee list, Access to Sponsorship Conference Add-ons *(Award Sponsorships, Wi-Fi, Lanyards, Bag logos, Event Table Tents)*

3 Year Contracts at 10% Discount (reduced price over 3 years)

GOLD- LEVEL BENEFITS -\$15,000 Annual

Attend any 3 Regular Conferences (Out of 4 Regular Conferences)

2 Free Registrations *(includes all public meals – not those designated private; additional registrations with meals, for an extra fee)*

Sponsor 1 Event Meal and Speak for 5 Minutes (costs of meal, e-mail invitation, and Sign Recognition included)

Standard Conference Booth costs are included; Vendor Hall Passport is included.

Sponsor Mentions, Logo Scrolling, Recognition Plaque; Logo on Website, Email attendee list, Access to Sponsorship Conference Add-ons (*Award Sponsorships, Wi-Fi, Lanyards, Bag logos, Event Table Tents*)

3 Year Contracts at 10% Discount (reduced price over 3 years)

SILVER- LEVEL BENEFITS -\$10,000 Annual

Attend any 3 Regular Conferences (Out of 4 Regular Conferences)

2 Free Registrations *(includes all public meals – not those designated private; additional registrations with meals, for an extra fee)*

Co-host Hospitality Suite with E-mail invitation and Sign Recognition (room included, some Food & Beverage costs passed along to sponsor(s) *(Note: these events are shared between two sponsors, depending on the Conference and the attendance)*

Standard Conference Booth costs are included Vendor Hall Passport is included.

Sponsor Mentions, Logo Scrolling, Recognition Plaque; Logo on Website, Email attendee list, Access to Sponsorship Conference Add-ons (*Award Sponsorships, Wi-Fi, Lanyards, Bag logos, Event Table Tents*)

3-Year Contracts at 10% Discount (reduced price over 3 years)

BRONZE- LEVEL BENEFITS -\$5,000 Annual

Attend any **2 Regular Conferences** (Out of 4 Regular Conferences)

1 Free Registration *(includes all public meals – not those designated private; additional registrations with meals, for an extra fee)*

Co-host a Coffee Break with E-mail invitation and Sign Recognition (costs included) *(Note: these events are split among the Bronze level sponsors attending each Conference)*

Conference Booth is extra *(but when selected, the passport is included, electric is included)*

Sponsor Mentions, and Logo Scrolling; Recognition Plaque; Logo on Website; Email attendee list; Access to

Sponsorship Conference Add-ons *(Award Sponsorships, Wi-Fi, Lanyards, Bag logos, Event Table Tents)*

3 Year Contracts at 10% Discount (reduced price over 3 years)

